

**Notice to Shareholders on Results of Shareholders' Decision making in the form of  
„per rollam”**

The Management Board of **Socialbakers a.s.**, with its seat at Plzeň – Severní Předměstí, Pod Všemi svatými 427/17, Postal Code 301 00, ID: 290 98 271, registered in the Commercial Register kept by Regional Court in Plzeň, Section B, Insert 1627 (the „**Company**“) in accordance with s. 420 of the Act No. 90/2012 Coll. on Business Corporations and Cooperatives (the „**Business Corporations Act**“)

**hereby announces** to the shareholders **the results of the decision making exercised by the shareholders** in relation to the proposal for a decision in the form of “per rollam” of the Company dated 30 May 2017, i.e.:

- 1) Approval of the Agreement on Performance of the Office of Mr. Yuval Ben-Itzhak and approval of the ESOP options
- 2) Approval of certain hardware provided to Mr. Oldřich Müller associated with the termination of Mr. Oldřich Müller as an executive of the Company

The Proposal for a Decision in the form of “per rollam” was delivered to the shareholders on following days:

Daniel Bergmann	delivered on 30 May 2016
Earlybird Verwaltungs GmbH	delivered on 30 May 2016
Hexavest S.à r.l.	delivered on 30 May 2016
Jan Řežáb	delivered on 30 May 2016
Jiří Voves	delivered on 30 May 2016
Lukáš Maixner	delivered on 30 May 2016
Martin Homolka	delivered on 30 May 2016
Martin Huml	delivered on 30 May 2016
Maurice Werdegar	delivered on 30 May 2016
Runway Capital Partners VII, LLC	delivered on 30 May 2016

The shareholders were in accordance with s. 418 of the Business Corporations Act asked to express their opinion on each of the proposals above and deliver their decision to the Company in writing within 15 days from the delivery of the proposal.

Copies of the decisions of the Shareholders are annexed to this notice.

**Resolution no. 1**

*“The shareholders approve the wording of the Agreement on Performance of the Office of Mr. Yuval Ben-Itzhak, as attached in Schedule 1 of the Proposal for a Decision in the form of “per rollam”, to be concluded between the Company and Mr. Ben-Itzhak, the future new Chairman and Member of the Management Board. Furthermore, the shareholders approve the allocation of ESOP options to Mr. Ben-Itzhak, as further described in the Offer letter, attached as Schedule 2 to the Proposal for a Decision in the form of “per rollam”.”*

The General Meeting by 89.70 % majority of all existing votes of all preference shareholders and by 57.54 % majority of all existing votes of all ordinary shareholders adopted the abovementioned Resolution no. 1.

In accordance with Title VII, part 11, point k) of the Memorandum of Association of the Company, simple majority of all existing votes of all preference shareholders and simple majority of all existing votes of all ordinary shareholders was required for adoption of the resolution, which in this case has been met. The Management Board therefore declares that the Resolution no. 1 was adopted on 14 June 2017.

**Resolution no. 2**

*"The shareholders approve the provision of certain hardware, as described in Schedule 3 of the Proposal for a Decision in the form of "per rollam", to Mr. Oldřich Müller as a termination benefit."*

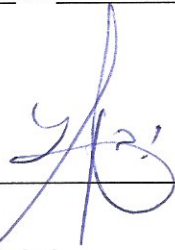
The General Meeting by 89.70 % majority of all existing votes of all preference shareholders and by 57.54 % majority of all existing votes of all ordinary shareholders adopted the abovementioned Resolution no. 2.

In accordance with Title VII, part 11, point k) of the Memorandum of Association of the Company, simple majority of all existing votes of all preference shareholders and simple majority of all existing votes of all ordinary shareholders was required for adoption of the resolution, which in this case has been met. The Management Board therefore declares that the **Resolution no. 2 was adopted on 14 June 2017**.

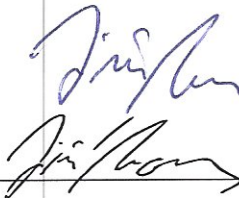
This announcement will be published for 30 days on the Company's website <http://www.socialbakers.com>.

Annexes: 1) Copy of the Proposal for a Decision in the form of "per rollam"

In Prague on June 21st, 2017



**Yuval Ben-Itzhak**  
Chairman of the Management Board



**Jiří Voves**  
Member of the Management Board